

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Masami Suzuki et al.

Art Unit : 3625

Serial No. : 10/797.906

Examiner : Jason B. Dunham

Filed : March 9, 2004

Confirmation No.: 3382

Notice of Allowance Date: February 19, 2010

Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

MAIL STOP ISSUE FEE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

COMMENTS ON EXAMINER'S REASONS FOR ALLOWANCE

Applicant agrees that the features referenced in the examiner's Reasons for Allowance are not taught or suggested by the references of record, and that the relevant independent claims are distinguished from the cited references. Applicant does not concede that the stated reasons are the only grounds for patentability of the allowed claims, that the features excluded from the Reasons for Allowance are taught or suggested by the references of record, or that all of the features are necessary for patentability of the allowed claims or other claims directed to the disclosed subject matter.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: April 29, 2010

/Jeremy J. Monaldo/

Jeremy J. Monaldo

Reg. No. 58,680

Fish & Richardson P.C.

Telephone: (202) 783-5070

Facsimile: (877) 769-7945